

# **UNDERSTANDING AND AWARENESS OF GREEN ACCOUNTING APPLICATION FOR MSMEs (STUDY ON TOFU INDUSTRIAL ESTATE, TROPODO VILLAGE, INDONESIA)**

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## ***Abstract***

This study aims to describe the level of concern and understanding of the application of green accounting by MSME actors. The research was conducted at the Tofu Industry SMEs in Tropodo Village, Sidoarjo Regency, Indonesia. Data collection techniques using interviews. Data analysis in this study used the stages of reduction and elimination, reduction of transcendental phenomenology, variation of experience and knowledge, and focus group discussion. The results of this study indicate that there are several MSME business actors who have a good understanding and concern in protecting the environment as a form of implementing green accounting. However, they have not understood the details of business expenses and environmental costs in a structured and detailed manner, but they have realized that environmental costs are the responsibility imposed on their business financial statements. In addition, this research is also expected to provide advice for consideration to MSME actors in the application of green accounting in a structured and systematic way, so that in the process of implementing and disclosing green accounting can provide benefits to the surrounding community.

Key Words: MSMEs, Green Accounting, Social Responsibility, Environmental Costs